

# MARK EUGENE MITCHELL

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## Professional Summary

Resourceful and hard-working Instructional Designer with over 30 years of production and leadership experience in e-learning and curriculum development, working the instructional design process both directions in a wide range of professional contexts. Certified Quality Matters Peer Reviewer proficient with and committed to ensuring the essential alignment of instructional materials, assessments, learning activities and course technologies with course and learning objectives. Quick to earn the confidence of subject matter experts, faculty, and colleagues.

## Skills

- Instructional design analysis, evaluation, and implementation
- Training program development
- Learning Management System (LMS) administration
- Project management and team leadership
- Curriculum and multimedia development
- Technical writing and editing

## Software/Programming Languages/Platforms

- Microsoft Office; WebCT, D2L, Canvas; WordPress
- Adobe Photoshop, Dreamweaver, Premiere, Audition, Animate
- Extensible Markup Language (XML), LaTeX, HTML, CSS, JavaScript, VBScript
- Structured Query Language (SQL)
- Oracle, Microsoft Access, and PostgreSQL
- ColdFusion and Active Server Pages (ASP)

## Education

*Bachelor of Science in Mathematics*, May 2021  
University of Oklahoma  
Norman, OK

*Master of Arts in Philosophy*, December 1995  
University of Oklahoma  
Norman, OK

*Bachelor of Arts in English Composition and Literature with Honors*, August 1984  
Minors in Philosophy and Music  
Cameron University  
Lawton, OK

## Certification

Quality Matters Higher Education Peer Reviewer

## **Work History**

### **Instructional Designer/Adjunct Instructor – 09/2020 to Current**

OSU-OKC

Center for Teaching and Learning Excellence

Oklahoma City, OK

- Co-administer Canvas, Zoom, Yuja, ProctorU, and other campus-wide systems
- Provide instructional design and technology support for faculty in support of online teaching
- Conduct in-service faculty workshops
- Teach introduction to philosophy courses

### **Adjunct Instructor – 08/2016 to Current**

University of Oklahoma

Developmental Studies

Norman, OK

Teach elementary and intermediate algebra courses

### **Program Development Specialist II – 10/2003 to 09/2020**

University of Oklahoma

Center for Independent and Distance Learning

Norman, OK

*2003 – 2010*

Led online course development, supervising course developers, instructional designers, and a computer programmer

*2010 – 2013*

Supervised a programmer and led Web-based application development and database management

*2014 – 2020*

- Provided leadership and technology support for development of instructional, university database, and information management resources
- Managed NCPACE, a CD-ROM delivered distance learning program for the U.S. Navy
- Provided faculty consultation campus-wide on instructional design and technology issues related to Canvas and Zoom

### **Faculty Training Technology Director – 08/2002 to 09/2003**

St. Gregory's University

Shawnee, OK

- Provided leadership and support to faculty helping expand their use of technology both in the classroom and with distance learning instructional delivery
- Implemented and administered online course management system (WebCT)
- Redesigned the school website and provided web-based application development support

## **Work History (cont'd)**

### **Director of Operations – 07/2000 to 06/2002**

Key Multimedia Solutions, Inc.

Oklahoma City, OK

- Managed training development projects
- Provided programming, network administration and database management support for technology-based projects
- Worked with Authorware, Flash, HTML, XML, ASP, SQL, VBScript, and JavaScript

### **Multimedia Producer – 01/1999 to 06/2000**

AlignMark, Inc. (formerly Multimedia Learning, Inc.)

Oklahoma City, OK

- Managed training development projects for classroom, CD-ROM, and web-based delivery
- Produced multimedia, interactive instructional applications using Authorware

### **Coordinator, Instructional Design/Professor – 06/1997 to 01/1999**

Rose State College

Midwest City, OK

- Implemented and administered WebCT
- Established a technology lab for teaching and digital resource production
- Helped faculty develop multimedia applications, presentations, and web pages
- Redesigned the campus website
- Helped create a Multimedia Communication Certificate/Associates Degree Program
- Taught a Digital Media class

### **Project Lead/Instructional Designer – 09/1995 to 05/1997**

Multimedia Learning, Inc.

Oklahoma City, OK

- Oversaw the work of writers, editors, and graphic artists on training development projects
- Wrote storyboards and developed multimedia, interactive applications using Authorware

### **Senior Instructional Designer – 12/1994 to 08/1995**

Electronic Learning Facilitators, Inc.

Oklahoma City, OK

Led development of communications equipment maintenance course for the FAA using Authorware

### **Education Specialist – 05/1990 to 12/1993**

University of Oklahoma/Federal Aviation Administration

Oklahoma City, OK

- Reviewed and evaluated FAA Air Traffic Control instructional material
- Researched, rewrote, edited, and proofread the work of technical and training specialists